

2021 CONVENTION ADVERTISING

Because of the overwhelming positive response to our bigger 8 1/2" X 11" sized, full-color convention program from our previous conventions, we are keeping those same elements! Call Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org to reserve your advertising spot in the convention program!

Send all artwork as a JPG file. Any PDF files will be converted to a JPG.

<u>Page</u>	<u>Dimensions</u> <u>(Width X Height)</u>	<u>Rate</u>	<u>Event Partner Rate</u> <u>(20% Off)</u>
1/4 Page	3.75"(W) X 5"(H)	\$200.00	\$160.00
1/2 Page	7.5"(W) X 5"(H)	\$275.00	\$220.00
Full Page	7.5"(W) X 10"(H)	\$425.00	\$340.00
Full Page (Inside Cover)	7.5"(W) X 10"(H)	\$550.00	\$440.00
Registration Packet Insert*	8.5"(W) X 11"(H)	\$500.00	\$400.00

*Inserts must be supplied and shipped to CMSA at advertiser's expense.

DEADLINE FOR ARTWORK: March 20, 2021

CMSA SHOUT OUTS!

Space in the program is not limited to just advertising. If you'd like to do a "CMSA Shout Out" to your fellow CMSA members, we encourage you to do so! See examples below! Call Renee Hifumi (562) 865-2900 or email: rhifumi@thecmsa.org to order your Shout Out!

